



THE BAY BOYS



Gazette

VOL. 1 ISSUE 1 OFFICIAL BAY BOYS NEWSLETTER SPRING 1994



The Bay Boys Fred and Les Northcotte with two of their band members, drummer Victor Hayes (extreme left) and bassist Rick Rochon (left). Also in their backup band (not pictured) are fiddle players Steve Perry and Canadian Open Fiddle Champion, Scott Woods, who play with them on a rotating basis.

BAY BOYS AT CAMBRIDGE NFLD CLUB

"The audience is always an important part of our show and the folks who come to see us at the Cambridge Newfoundland Club always help to create a great atmosphere. That's why it's one of our favourite places to play," says Les Northcotte, the man who sings the songs and plays the guitar for The Bay Boys.

Although The Boys never fail to work up their audiences to a fever pitch with their high energy, toe-tapping traditional Newfie music, the "downhome" feel of the Cambridge Newfoundland Club certainly provides an ideal setting for them to play in.

"What we also like about doing gigs at the club is that we get to play for a lot of young Newfoundlanders that were born in Ontario," explains Les. "It's nice to see these kids come out and enjoy the music of their ancestors. It gives us a good feeling that we are able to play this traditional music for them in the live."

The Cambridge club has been a regular stopover for The Bay Boys for many years and they're back in 1994 on Saturday, April 2, and again on Canada Day Weekend, July 1, 2, and 3. If you're a regular at the club, we look forward to seeing you there—if you've never been there, this will be a good opportunity to see the "Sultans of Maritime Swing" at work in a Maritime setting.

So come on down and kick up your heels—eh!

TO ALL OUR FANS AND FRIENDS

By Fred Northcotte

Welcome to the first issue of our quarterly newsletter, The Bay Boys Gazette. With this little publication we want to keep in touch with all our dear fans and friends and let them know what we are up to. Now that we have an official management and booking agency, we are looking forward to reaching Newfoundlanders and Maritimers with our (and your) music, not only back home, but right across this great country of ours.

For years people have been telling us that we shouldn't just play in Southern Ontario, but out west, up north and down east. Actually, we have received invitations to play as far north as Baffin Island and as far west as Alberta. Well, we have always wanted to spread our wings, but things like that

take a lot of organization and planning, and now we are gradually working with our management to do just that.

One of the first things on our agenda is to get our records distributed across Canada and then, hopefully follow that up with doing a Canadian tour. We are pleased to tell you that Sam The Record Man is now carrying our records in many of their stores in the east. Eventually they should have them in all the provinces.

We also started recording a new album in February, which will contain our "Twelve Most Requested Songs", and are planning to rerelease some of our old ones on CD. This year we will be playing more venues than ever before and we hope to see you all at one of our gigs. Be sure to say hello and request your favourite song.



THE BAY BOYS GAZETTE

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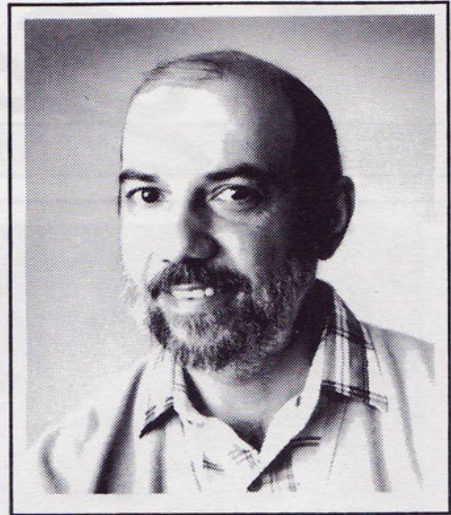
THE BAY BOYS SIGN WITH NEW TALENT AGENCY

Just before Christmas last year, Fred and Les Northcotte signed a management contract with a newly formed talent agency, De Roche Agency. Up until that time, The Boys, like all good Newfoundlanders, took care of business themselves. But as Fred explains it, things got too hectic for them to keep looking after the band. "We wanted a little time to ourselves and between working, playing, and managing the band, there wasn't much time left for anything else."

Although The Bay Boys had received management offers in the past, they weren't about to sing with just anybody. It's not surprising then, that one of their backup musicians, Rick Rochon, is one of the founding partners of the agency now looking after business for Fred and Les.

"Actually, I started the agency with a longtime friend, Wil De Clercq, to help promote the band on a more professional level," says Rick. "I've been playing with Fred and Les for seven years and I've pretty well become a Newfie at heart, so we work very well together. It's not like me and Wil are their managers, we're more like partners. That's the way we all wanted it."

Both Rochon and De Clercq have a lengthy music and business background and are working on turning The Bay Boys into a mainstream Canadian, Maritime act. They are presently scouting record companies to get The Boys signed to a recording contract and setting up a bigger circuit to play live gigs.



Fred and Les Northcotte's bass player Rick Rochon started up a new management agency to handle The Bay Boys mounting business affairs. Rochon has been playing bass with their band for seven years and considers himself a "Newfie" at heart.

"We will keep playing our regular circuit and build from there. One of our main goals for 1994 is to perform at a number of music festivals and as many new clubs in Ontario as possible," says Rochon. "We're taking it one step at a time but by next year we hope to start playing more and more outside of Ontario. A tour of The Maritimes and Newfoundland during the summer of 1995 is already in the planning stages."

DOWN HOME NIGHT

featuring

THE BAY BOYS

Saturday, April 16, 1994

at the

TEAMSTERS MAIN HALL

412 Rennie Street, Hamilton, ON

See page 7 for full details

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BAY BOYS GAZETTE

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Editor's Corner

By Wil De Clercq

THE JOURNEY BEGINS

When my friend Rick Rochon first suggested to me that we should consider starting up a talent agency and sign The Bay Boys as our first act, I wasn't quite sure what to think. He had told me many stories of how popular and how good The Boys were, and how many records they had sold, all without any kind of promotion or business management. Rick was convinced that the time had come to launch The Bay Boys on at least a national career, if not an international career. These guys could become the "next Irish Rovers, or Carlton Showband", he would tell me. All they needed was management and proper promotion.

I was impressed of course, but I'm not one to get involved in things just for the sake of a business opportunity and making money. True we all have to make a living, but if I can't relate to something I have a hard time putting my heart in it. I have to believe in something first and foremost, and I have to like it. I just wasn't a fan of "Maritime" music. I had never been exposed to it.

I told Rick that if I could get into The Bay Boys' music, then I would consider forming a business relationship with him and the Northcote brothers. Rick was convinced that I would love The Bay Boys' music because he knew that I was open to just about any kind of music, as long as it was of good quality. But then, I'm the kind of guy who likes rock 'n roll—I even like some heavy metal...not exactly "Newfie Music"!

Rick gave me The Bay Boys' last two records to listen to, *Our Home In Newfoundland* and *Where Did Yesterday Go*. Not only did I find the songs well played, I found it had a lot of heart and soul. At once I was taken away by the high energy of the music and found it very contagious indeed. I mean, you'd have to be dead or deaf if you don't find yourself tapping your toes and dancing around. Right away the songs I found myself playing over and over again were *Carlingford Farewell*, *Rose of Allendale* and *Codroy Valley*. Although I now have a lot of Bay Boy favourites, those three are still my most favourite songs.

In a way I found it very easy to relate to their songs of the sea, the travelling around and leaving home. It was like this music was actually already in me, it just took The Bay Boys to bring it out of me. I was born in Ghent, Belgium, one of the largest inland sea ports of Europe. Being from Belgium, I guess I could call myself a Maritimer of sorts. I even lived in Westende for a number of years, right on the seadyke overlooking the North Sea. Westende is just down the coast from Ostende, a well known Belgian fishing port. I've also done a lot of travelling in my day and even put in a year of sailing time on The Great Lakes, where of course I got to know a lot of Newfoundlanders, Cape Bretoners and Nova Scotians. I even crossed the Atlantic on a ship.

Okay, so I thought the guys sounded good on record, but then, sounding good on record is one thing, sounding good live is quite another. I told Rick that if I liked The Bay Boys on stage, I would be more than happy to start a business venture with him to promote them.

I first saw The Boys live at The Dalhousie Yacht Club in St. Catharines and was sold on them right away. You can tell a lot about a band by the way an audience reacts to them, and even the most reserved club members were hootin' and hollerin' and dancing as if their lives depended on it. But for me, the most moving gig I saw them play so far was at a senior citizens' Christmas function, held at the Lions Club in St. Davids, Ontario. These old folks had the time of their lives, some of them actually came alive, I think, by the upbeat, high energy music that they were listening to. It was great to witness the fun and joy that these fine people were experiencing from being entertained by The Bay Boys.

Of course, I've seen The Boys at quite a few other venues and I must admit, every time I've seen them, I've become an even bigger fan. And that's the way it should be when you work with a musical act.

So now we've begun an exciting journey to bring The Bay Boys to a larger audience in Canada and the United States, and eventually, if all goes well, to all those "Maritimers at Heart" wherever they may live in this world.

Every three months we'll bring you news of how things are progressing. We'll tell you through profiles and interviews all about the lives of Fred and Les, and those of the fine musicians that accompany them. We'll keep you updated as to where they are playing, special self-promoted gigs, souvenir merchandising such as T-shirts and new record releases, plus much more!

The Bay Boys Gazette will be distributed at all their gigs free of charge. If however, you would like to have a copy sent directly to your home, see our next issue for information on how to receive it.

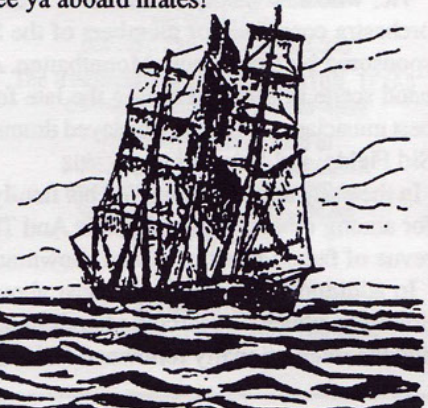
**BAY BOYS LAKE
CRUISE BACK BY
POPULAR DEMAND**

For a number of years one of the highlights of The Bay Boys summer playing schedule has been a gig aboard the "Garden City" cruise boat. Due to the popularity of The Bay Boys Cruise, two separate excursions have been scheduled for 1994. The first cruise is slated for July 23rd, the second cruise casts off on August 27th. Departure time for both trips is at 7:00 PM from Port Dalhousie Harbour in St. Catharines.

"The cruise is a real treat," explains Fred Northcote. "It also lets us play our music for folks who normally don't go to Maritime Dances. People like to go for a cruise on the Lake, have a few drinks, enjoy a harty snack and watch the sun set while listening to songs of the sea."

Not surprisingly Fred, a "salty-dog" from way back, is at his absolute best on board a ship and together with brother Les, Rick Rochon, Steve Perry and Vic Hayes, performs The Bay Boys' songs with a special magic that befits the occasion.

If you're ready to ship out with The Boys for a musical cruise that you won't soon forget, you can sign up for your tickets at the locations listed on the back cover. Don't be disappointed...get your tickets early. See ya aboard mates!



FRED MEETS TOM FOR A MUSICAL INTERLUDE



Yes folks, that's Fred Northcote acting chummy with Maritime music legend Stompln' Tom Connors. Find out next Issue what brought Fred and Tom together. Fred tells all in a candid interview including the brand of beer Tom is drinking.

BAY BOYS 5TH

That's right—The Bay Boys have just finished recording their fifth album. This album consists of the twelve songs The Boys are most often asked to play at their gigs. It only makes sense then that the album is called, "Twelve Most Requested".

Fred, Les, Vic, Steve and Rick went into the studio during the month of February to lay down the tracks for this new album. It will be released in cassette form early April and sold at upcoming gigs and through selected outlets. More information about this latest addition to The Bay Boys collection in our next issue.



PROFILE:

VIC HAYES - A DRUMMER WITH AN ADVENTURER'S HEART

At 67 years of age, Vic Hayes is the oldest member of The Bay Boys. This spry and amicable senior citizen provides the band's rhythm section with a solid, unmistakable backbone.

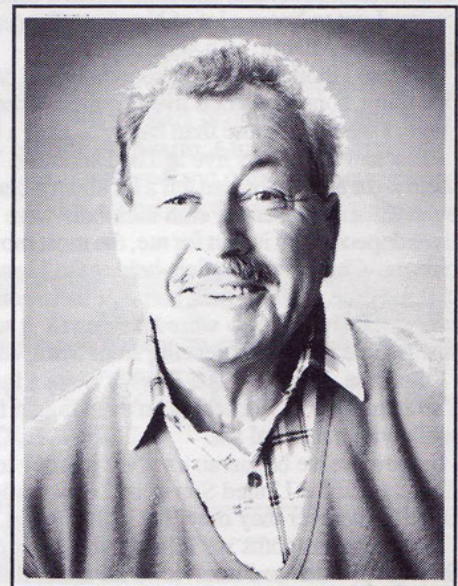
Vic who hails from Geelong, Australia, left home when he was just 12 years old. He started playing drums professionally to earn his keep in a bordello, where a kindly madam provided the lad with a home away from home.

A fascinating and colourful character, Vic has lived the life of a true adventurer. Rebel rousing and living life to the fullest was his rule-of-thumb, but a love for music has always been at the core of his being.

Vic, who saw plenty of action in World War II, also played in an 18 piece military orchestra composed of members of the South East Asia Command, an outfit that was sponsored by Lord Louis Mountbatten. After the war he became a key part of the big band scene in England during the late forties and fifties, performing with some of the best musicians of the era. He played drums for such notables as Roy Fox, George Formby, Sid Fields, and Eric Delaney.

In the early sixties Vic moved his family to Canada and played everything from jazz to country to rock. He sat behind the drum kit for among others, Jimmy Apostle And The Jacks, Joe King And His Annex and The Tommy Hunter Band. He also toured with the revue of famed wrestler turned showman, Whipper Billy Watson.

In addition to having played just about every kind of popular music of the 20th century, Vic an accomplished "military style" drummer, played in marching bands at parades in many parts of the world, including the glamorous Rose Bowl Parade in California and the internationally renowned Edinburgh Tattoo in Scotland.



VIC HAYES

(continued on page 6)

THE BAY BOYS INDEPENDENT ALBUM RELEASES

DOWN HOME FAVOURITES

Released in 1985. Featuring Fred & Les Northcote, Graham Townsend, Walter Ostanek & His Band.

Side One: Humors of Glendart/Leaving Home/Sally Gardens/As Green Leaves Turn Gold/Uncle Louis Cutler's Jig/The Draggerman/ Newfoundland Breakdown.

Side Two: Maritimers Lament/There Are My Mountains/Balcon Hills/ With Me Long Rubbers On/London Hornpipe/Rose Of Aramore/Shores Of My Newfoundland Home.

DOWN HOME FAVOURITES VOL II

Released in 1986. Featuring Fred & Les Northcote, Graham Townsend, Walter Ostanek & His Band, Maureen Howard.

Side One: Bay Boy's Jig/Our Grandpa/Rowed Up In A Dory/Old Blue Chamber Pot/Whaler's Jig/Northern Lights Of Labrador/Ricketts Hornpipe.

Side Two: Our Haven In Trinity Bay/Ramea Reel/Salt Water Cowboy Returns/Rat In The Rudder Case/Face Upon The Mountain/Saddle The Pony/Born Again.

OUR HOME IN NEWFOUNDLAND

Released in 1989. Featuring Fred & Les Northcote with: Steve Perry (fiddle), Rick Rochon (bass), Victor Hayes (drums), Lark Walker (piano).

Side One: Bay Boy Favourite/Home In Newfoundland/Uncle Norman's Tune/So'u West Gale/Irishman's Heart To The Lady/I Wouldn't Take A Million Dollars/Uncle Jim.

Side Two: Come Home Break Down/Codroy Valley/Steve's Medley/ Island Home/Down Home Fancy/Labrador Rose/Limerick Races.

WHERE DID YESTERDAY GO

Released in 1992. Featuring Fred & Les Northcote with: Graham Townsend (Piano & fiddle), Rick Rochon (bass), Victor Hayes (drums).

Side One: Up In The Woodpile/Carlingford Farewell/Where Did Yesterday Go/Lug O'the Spade/Bell Island Farewell/Banks of New-foundland/Northern Lights of Aberdeen.

Side Two: Fred's Jig/Rose Of Allendale/Miss Duncan of Perth/Curtains of Night/Harry's Tune/Man Called Ken.

Newfoundland Clubs & Associations outside Newfoundland

Atlantic Provinces Club, GUELPH, ONTARIO
c/o Dave Fraser, P/R Chairman., 5 Lang Cr.,
Kitchener, Ontario, N2K 1P2, (519) 744-5873

The Newfoundland Social Club - LONDON, ONTARIO
c/o John Jesso Pres., 73 Hawkesbury Ave.,
London, Ontario, N5V 2K2, (519) 455-8924

The Newfoundland Hospital Society
LONDON, ONTARIO
c/o Bruce Yates - Pres.,

Box 39066, London, Ontario, N5Y 5L1,
Tel: (519) 686-4791 or Fax: (519) 457-2211

BURLINGTON NFDL Cultural Association, ONTARIO
c/o Matt Willcott, 2442 Mount Forest Dr.,
Burlington, Ontario, (416) 336-5342

Newfoundland Club of WINDSOR, ONTARIO
c/o Cliff Collins, 1239 Isabelle Place,
Windsor, Ontario, N8S 3B3, (519) 944-3791

CAMBRIDGE Newfoundland Club, ONTARIO
1500 Dunbar Road, Cambridge, Ontario, N3H 4W6,
(519) 623-6320

The John Cabot Society of Newfoundlanders,
BRAMPTON., ONTARIO
c/o Lew Sooley, Pres., 152 Beech St.,
Brampton, Ontario, L6V 1V6, (416) 453-5023

Newfoundland & Labrador Heritage Club,
DRYDEN, ONTARIO
c/o Harry (Bruce) Hillier, 290 Taylor St.,
Dryden, Ontario, P8N 3A7, (807) 223-2594

The Newfoundlanders Club of
FORT MCMURRAY, ALBERTA
c/o Len Clarke, Pres., P.O. Box 5208
Fort McMurray, Alberta, T9H 3G3
(403) 791-6353

The Newfoundland Club of THOMPSON,
MANITOBA
c/o Lawrence Downey, Pres.,
3 Spoonbill Rd., Thompson, Manitoba, R8N 1B7,
(204) 778-7478

MANITOBA Maritimers Association
P.O. Box 1972, Winnipeg, Manitoba, R3C 3R3

The Newfoundland Club of SHILO, MANITOBA
c/o Dave Mitchell-Pres., P.O. Box 81,
Shilo, Manitoba, R0K 2A0

The Newfoundland Club of FLIN FLON, MANITOBA
c/o Pauline Martin, 67 Bellvue Ave.
Flin Flon, Manitoba, R8A 1G2, (204) 687-5947

Newfoundland Club of LEAF RAPIDS, MANITOBA
c/o Brian Oake, P.O. Box 305,
Leaf Rapids, Manitoba, R0B 1W0

Newfoundland & Labrador Heritage Club
NEW WESTMINSTER, BRITISH COLUMBIA
207 Clinton Place, New Westminster, BC, V3L 1J1
c/o Ellen Torng, (604) 520-7744

The Atlantic Social Club,
KIMBERLEY, BRITISH COLUMBIA
SS#1, Box 13, Site 20, Kimberley, BC, V1A 2Y3
c/o Audrey Lainey, (604) 427-5496

Newfoundland Club of VICTORIA,
BRITISH COLUMBIA
919 McCaskill St., Victoria, BC, V9A 4B8
(604) 383-6316

SASKATOON Maritimers Club
c/o Charlie Gale,
Box 1581, Saskatoon, SK, S7K 3R3

The Newfoundland Club of HOUSTON, TEXAS
c/o Norma Chapman, (713) 440-4968

The Newfoundland Club of
SUMMERVILLE, SOUTH CAROLINA
c/o Miriam Beeson, 201 Farmhill Drive,
Summerville, South Carolina, 29483
(803) 873-6459

Newfoundland Club of
ST. PETERSBURG, FLORIDA
Rev. Al LeGrow, Pres., (407) 823-9255

ATTENTION

NEWFOUNDLAND/MARITIME

STORES & OTHER BUSINESSES

Starting next issue we'd like to present you with an opportunity to advertise your store or business in The Bay Boy Gazette. Gazette. The Boys' own newsletter will be used to keep their many friends and fans updated on what is happening, and promote them to a new and expanded audience. We will also make an effort to include additional bits of entertainment related information of interest to the Maritime crowd.

The Gazette will be published four times a year and distributed free of charge, at all Bay Boy gigs and at select locations. In other words, we will be targeting your exact market with our publication. Eventually, The Gazette will also be made available by subscription and serve as the official newsletter of the proposed Bay Boys fan club, "The Bay Boys Crew", slated for launching later this year.

For information write to The Bay Boys Gazette, 82 Pleasant Ave., St. Catharines, ON, L2R 1Y1 or call (905) 938-2044. If you would like to have some Bay Boy Gazettes on hand to give to your valued customers, please drop us a line or call.



SUNDAYS DOWNHOME COUNTRY
4:30 TO 5:30 P.M.

ACROSS THE BAY

COMING NEXT ISSUE

THE STORY OF THE BAY BOYS: Learn about Fred and Les Northcote's growing up on Ramea Island, their travells and final settling down in St. Catharines, Ontario, where they first started appearing together as The Bay Boys. (Part 1)

UPDATES: The Latest Scuttlebutt on The Bay Boys.
Revised Playing Schedule

INTERVIEW: Fred Northcote

PICTURES WORTH A THOUSAND WORDS: Personal photos of Fred and Les (and their families).

PROFILES: Steve Perry & Scott Woods

MARITIME RADIO IN TORONTO: Stations that play Downhome Music in the Metro Toronto area.

Plus much more!!!

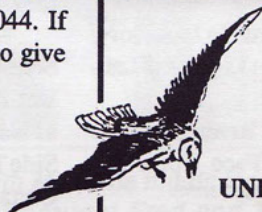
PROFILE: VIC HAYES

(continued from page 4)

Like his band mates Fred and Les Northcote, he spent many years as a sailor before settling down on terra firma. In days gone by this amazing senior was ranked as one of the best archers in North America and is the proud owner of countless medals and trophies, including the Big Horn Trophy (awarded for scoring a 1 inch bullseye at 100 yards). In addition to his archery trophies, Vic also accumulated numerous trophies and awards in dart throwing competitions, including the Molson Inter-Service Cup.

Today Vic is enjoying his well deserved retirement. But that doesn't mean laying about watching T.V. When he does relax, he loves spending time with his wife at their cottage in Northern Ontario. Fishing is one of his great passions, and of course, playing drums with The Bay Boys, which he joined in 1985 after a stint with Walter Ostanek And His Band.

CONFIRMED UPCOMING GIGS



APRIL 1994

SATURDAY 2ND
CAMBRIDGE NFLD CLUB



FRIDAY 15TH
UNION CENTRE HALL (THOROLD)

SATURDAY 16TH
TEAMSTERS MAIN HALL (HAMILTON)

SATURDAY 30TH
ST. MARY'S HALL

Presented by JOHN CABOT SOCIETY (BRAMPTON)

MAY 1994

SATURDAY 14TH
ST. MARY'S HALL (BRAMPTON)

JUNE 1994

SATURDAY 18TH
DALHOUSIE ON THE PIER - SAILPAST
OPEN HOUSE (ST. CATHARINES)

SPECIAL SUMMER FEATURE EVENTS

JULY 1,2 & 3
CAMBRIDGE NFLD CLUB



JULY 23.
BAY BOYS CRUISE I *

AUGUST 27
BAY BOYS CRUISE II *



* Bay Boys Cruises leave Port Dalhousie Harbour, St. Catharines, Ontario, aboard the "Garden City" at 7 PM for a four hour cruise on Lake Ontario.

SUNDAYS
DOWNHOME COUNTRY
4:30 TO 5:30 P.M.

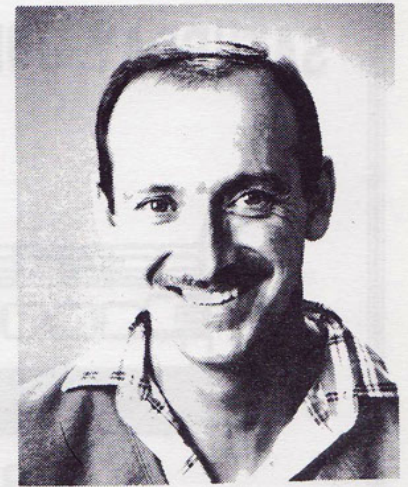


SUNDAYS
FIDDLE COUNTRY
5:30 TO 6:00 P.M.

PRESENTS



FRED NORTHCOTTE



LES NORTHCOTTE

AT THE

TEAMSTERS HALL

412 RENNIE ST., HAMILTON, ON
(CORNER OF PARKDALE)

SATURDAY, APRIL 16, 1994

- FEATURING -

STEVE PERRY (FIDDLE) VIC HAYES (DRUMS)
RICK ROCHON (BASS)

Tickets Available At:

- St. Catharines - **Walter Ostanek's Music Centre** - 41 Geneva St., (905) 684-2961
- Cambridge - **Stoyles' Market** - 184 Main Street, (519) 623-3561
- Welland - **Cooper's Travel Centre** - 274 King Street, (905) 735-8001
- Toronto - **Country Music Store** - 2889 Danforth Ave., (416) 690-5564
- Hamilton - **Teresa Freeman** - (905) 545-0896

Doors Open
At : 8 p.m.

Tickets :
\$7.00

exclusively with
DE ROCHE
AGENCY

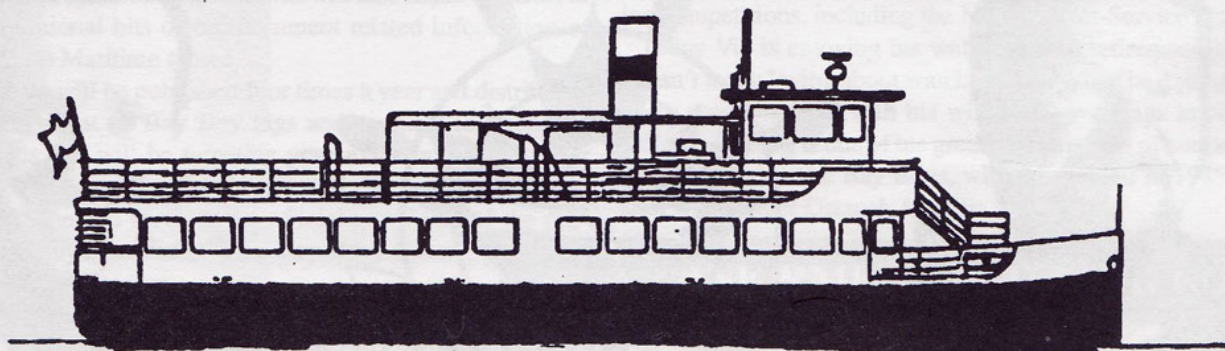
One Yonge Street, Suite 1801
Toronto, Ontario, M5E 1W7
VOICE: 416-368-6412
FAX: 416-369-0515

— SULTANS OF MARITIME SWING —

THIS SUMMER — BACK BY POPULAR DEMAND!

THE BAY BOYS CRUISE

SATURDAY, JULY 23, 1994 SATURDAY, AUGUST 27, 1994



ABOARD THE "GARDEN CITY"

~ FEATURING ~

THE BAY BOYS — FRED & LES NORTHCOTTE

WITH

STEVE PERRY (FIDDLE) - VIC HAYES (DRUMS)

RICK ROCHON (BASS)

TICKETS: \$25.00 Per Person (Includes Cold Buffet)
Licensed by the LLBO

DON'T BE DISAPPOINTED — GET YOUR TICKETS EARLY!
Cruise Departs From Port Dalhousie Harbour (St. Catharines, ON)
At 7 PM - Returns Approximately 11:00 PM

Tickets Available At:

St. Catharines - **Walter Ostanek's Music Centre Ltd.**

41 Geneva St., (905) 684-2961

Fortune Navigation Company Inc.,

Lakeport Rd., (905) 646-2234

Cambridge - **Cambridge Newfoundland Club,**

1500 Dunbar Road, (519) 623-6320

Stoyles' Market

184 Main Street, (519) 623-3561

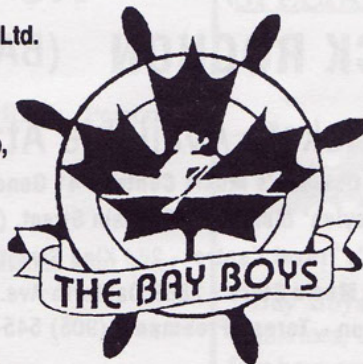
Welland - **Cooper's Travel Centre,**

274 King Street, (905) 735-8001

Toronto - **Country Music Store,**

2889 Danforth Ave., (416) 690-5564

Hamilton - **Teresa Freeman** (905) 545-0896



Directions: To reach Port Dalhousie harbour exit the QEW at Ontario Street in St. Catharines, drive north on Ontario Street to Lakeport Road. Turn left on to Lakeport, drive approximately 1km. The "Garden City" dock and ticket office is just past the large Lincoln Fabrics building and beside the Royal Canadian Legion Br. 350 on your right. Public Parking is just down the road at nearby Lakeside Park.