



Les (L) and Fred Northcotte display their top selling "Down Home Favourites" albums.  
(photo by Claire McGuirk)

Is East Coast music a force in the Canadian Music industry? Well consider that **the Bay Boys'** first album "*Down Home Favourites - Vol. I*" is now approaching 10,000 in record sales, all of this on a homemade label with little or no promotion or distribution. **The Bay Boys** have just released their second album called, appropriately enough, "*Down Home Favourites - Vol. II*".

As many as 1500 people turn out to see and hear the band when they play dances and concerts around the Golden Horseshoe area of Ontario.

#### Independent Albums Released by The Bay Boys

- Down Home Favourites \* (1985)
- Down home Favourites \*(1986)
- Our Home In Newfoundland (1989)
- Where Did Yesterday Go (1992)  
Later...
- 12 Most Requested (1994)
- After All These Years- 25<sup>th</sup> Anniversary (1996)

1993/1994

Since 1985 The Bay Boys have sold in excess of 23,000 cassette tapes of their independent recordings. These sales have occurred without any kind of major promotional or distribution and most in the Southern Ontario area, except for limited distribution by Royal Marketing in Newfoundland.

As of October 1993, Sam the Record Man outlets in the Maritimes have started selling the tapes. The 125 tapes that were initially order sold within two months.

Material for a fifth album, *12 Most Requested* is currently being written and recording is scheduled to commence in the spring of 1994.

[\*Recorded with Walter Ostanek and his band]

- All Band Promotion Written by DeRoche Agency